



Give it a Go!

Supporting Residents into Self Employment & Enterprise

What?

Project Name & Brief Description:

Give it a Go!

A 12 month project to support all residents across Oldham into self employment and enterprise.

Note – this updates the approach taken in the previous GIAG ! pilot project that took place in 2015.

Which Sub Regional Priorities and Objectives does the project support?

Sitting within the Financial Inclusion and Employment group the project would support the encouragement of customers to consider and develop opportunities for self employment. In addition this would support Oldham's Economy and Skills Strategy.

Why?

Objectives

- Ensure that customers of all OHIP partners have access to business start up support
- Provide a joint approach between OHIP partners to support the residents of Oldham into self-employment
- To provide a self employment service which is not currently available
- Develop economic prosperity within Oldham communities
- All partners will benefit from delivery of shared service to provide a value for money solution.
- Support Oldham to achieve the objectives of the Oldham Economy and Skills Strategy.
- Compliment existing GOW initiatives to encourage new business activities

- within the town centre
- Compliment Oldham Enterprose Trust and OLBG in their support for young people setting up new businesses
 - To improve on the previous GIAG pilot project and to identify funding beyond this project scope to continue the project.
 - To compliment and support the Motiv8 support into employment programme.

Scope

- All residents and tenants across Oldham
- All age groups but with a focus on young people
- Targeted initially in Hollinwood, Primrose Hill, Lees and Alts
- Small grant fund (max. £500.00 per applicant – if relevant)

Not included in the scope of this project are existing businesses that have traded for more than twelve months.

Who?

Project Sponsor:

Bill Lovat – Regenda Homes

Project Manager:

Chris Standish – Regenda Homes

Project Delivery Partner:

Eric McBean – ForViva

CoreTeam members:

Craig Stone – Great Places

Pete Coventry – Contour

Lisa Fowles – For Viva

Other core team members from the focussed areas will be asked to join the Steering Group.

Organisations:

OLBG / Oldham Enbterprise Trust

GOW

FCHO

How?

Main outcomes:

- 50 engagements
- 20 pre-start
- 10 starts
- 7 sustained for at least six months.

When?

Project plan:

Please see GIAG! Project Plan and Description.

Learning and improving from the previous pilot, OHIP would be the client for the project. It would hold the project funding on behalf of all the funders and engage ForViva to provide the delivery of the specialist enterprise support services.

Regenda would oversee the project on behalf of OHIP as part of its contribution to the project.

Funding Sources;

OHIP - £20,000

OLBG / Oldham Enterprise Trust - £5,000

Core partners - £1,000 (each)

TOTOAL - £30,000

The project would be an OHIP one and the promotion and marketing would reflect this. It would position OHIP as a deliverer of impact projects across Oldham.

OLBG / Oldham Enterprise Trust would be approached to secure £5,000.

Each Core Partner would be asked to secure a further £1,000 to generate interest in one of the target areas. The number of these could increase with additional core partner funding and with agreement from the Steering Group.

Obstacles:

Risk Management:

- Buy in from all OHIP partners
Mitigation – project based on 'pay as you go' model
- Potential project costs
Mitigation – buying into an existing service

- Low uptake of offer
Mitigation - project based on 'pay as you go' model and no existing offer to customers

Other information:

Things to think about:

- Match funding from OHIP and partners
- Steering group formed and lead officer identified
- Panel members already established for grant awards process
- Agree to existing conditions of support outlined by ForViva
- Board members to identify officer to support programme from each RP and consider staff hours required to provide support
- Links into the objectives of the Oldham Economy and Skills Strategy.
- Progress will be reported to board by lead officer
- Consider data sharing agreement for OHIP partners
- Marketing and PR

Outcomes/measures:

How will you know if the project has succeeded?

- Regular updates from the Project Manager via ForViva
- Number of business start-ups for OHIP customers
- Calculating social value
- Developed a joint referral process
- Number of referrals made
- Raising awareness of employability options
- Case studies
- Impact surveys (benchmarking at start of journey and reflective at the end)

Expected Project Start Date: June 2017

Expected Project End Date: May 2018